



Neighborhood and Community Engagement Commission

Agenda Item: 7

Advisory Information

Title: **Community Innovation Fund**

☐ Action ☒ Discussion ☐ Informational

Date: March 25, 2014

Prepared By: Howard Blin, Community Engagement Manager

Attachments:

Requested Action

No action is requested. This item is for discussion purposes only.

Background

The CIF was originally proposed in the 2008 report, *Framework for the Future*. This document charted the future of the City's programs for neighborhoods after the NRP. The *Framework* establishes the intent of the CIF to fund "locally relevant approaches to City identified goals or problems".

In late 2013 the NCEC Committee of the Whole began work on developing the program. The Committee agreed to the following elements for structuring the program:

- The Program should begin in 2014 with the roll out of the program generally following the schedule proposed by staff.
- There should be early consultation with neighborhood organizations regarding the structure of the program. To start this process the NCEC should hold eight focus groups throughout the city, one for each NCEC District. At least one month advance notice should be provided for these meetings.
- The final guidelines should be available for a 60 day public review before they are finalized by the NCEC and presented to the City Council.
- Achieving geographical balance throughout the city in should be a consideration in selecting projects for funding.
- The Commission solicit draft priorities from existing City goals and expectations, key department heads and neighborhood and community organizations.
- The NCEC recommend to the City Council to allocate \$300,000 for the 2014-2015 period.

- That NCR address diverse stakeholders including cultural community members, throughout the initial community engagement process for soliciting input for the Community Innovation Fund guidelines development process, including the appropriate prefatory context information.

Beginning in late January and continuing through March 6th, nine listening sessions were held to discuss the program with neighborhood groups and community members. Attendance at these meetings was light, with a total of 28 people from neighborhoods attending. The questions and discuss. There appears to be enthusiasm for the program, however, and we have gained valuable suggestions for structuring the program. The notes from those meetings are included at the end of this report.

The tentative schedule for adopting the program is as follows:

| | |
|---------------------|--|
| March through May – | NCEC develops draft program guidelines |
| June - | Distribute guidelines to neighborhoods for 60 day review |
| August - | Finalize guidelines based on neighborhood comments |
| September - | Request City Council approval for guidelines and to release solicitation to neighborhoods for grant applications |
| November/December - | NCEC reviews proposals and makes funding recommendations |

Discussion

There are several decisions for the NCEC to make in developing the program. The first set of decisions are described below. It is suggested that discussion on these items begin at the March 25th meeting with final agreement on the draft guidelines be made at the May Commission meeting.

Review Process. Thus far the NCEC Committee of the Whole has worked to develop the program guidelines. The Commission should determine if that process should continue or if a task force should be designated to develop guideless and review funding proposals. This later process would follow the process established for the One Minneapolis Fund.

Project Goals. The Framework calls for the program to address City-identified goals or problems. No goals for the program have been established thus far. In the listening sessions neighborhood leaders suggested keeping the goals very board to allow a wide range of projects to be submitted. The Commission should determine how specific the goals should be. One suggestion is to require that projects address areas the City is currently investing in. This includes a wide range of possible projects such as sustainability issues, growth management, pedestrian safety, racial equity and more.

Size of Grants. Session participants were asked if the project should provide a few large grants, such as \$75,000 to \$100,000 grants, or a greater number of smaller grants. The feedback from the neighborhoods was to provide more, smaller grants. This approach calls for a limit on individual grants. The limit should be determined, with a suggestion of something in the range of \$20,000 to \$40,000.

Application Process. All session participants asked that the application process be made as simple as possible. This would allow smaller neighborhood organizations, often with all-volunteer boards, to compete for the grants funds. It is suggested that a two-step application process be used. In the first step, a short project description would be required. These would be review and project finalized would be invited to submit a final application from which funding decisions would be made.

Geographic Distribution. There was a range of opinions of whether some form of geographic distribution should be sought in grant awards or if spreading grants throughout the city should not be considered. It seemed that a slight majority of opinion was on the side of awarding grants without regard to geography. The Commission should decide if it wishes to ensure geographic balance in grant awards.

Community Innovation Fund

Discussion Notes

Linden Hills Park

January 29, 2014

6:30 PM

Discussion on Potential Goals for Program:

- Enhancing livability of neighborhoods
 - Making neighborhoods easier to navigate
 - Preserving human scale in face of growth and development pressures
 - Encouraging children to learn about community
- Improving personal security in neighborhoods
- Park improvements
- Environment - green initiatives.
- Development of neighborhood businesses

Other ideas on Community Innovation Fund:

- Fewer grants with larger funding preferred over more, smaller grants.
- Reduce the paperwork involved, particularly for smaller grants.
- Some neighborhoods may not have the resources to manage and implement a project funded by a grant.
- Solicitation for proposals must be clear on how projects will be evaluated.
- It would be helpful to know what other neighborhoods are doing with Neighborhood Priority Plans.

Community Innovation Fund Discussion Notes

Pearl Park
February 5, 2014
6:30 PM

Discussion on Potential Goals for Program:

- Making city more livable for seniors. This is particularly important in light of the City's diminished support for seniors, exemplified by the elimination of the Senior Ombudsman's position.
- Projects that help seniors stay in their homes.
- General issues relating to crime prevention and safety.
- Intergenerational opportunities should be developed where senior and youth can interact.

Other ideas on Community Innovation Fund:

- Keep application and process simple, particularly if small grants are provided.
- Objectives of program should be well defined.
- Stability in program funding should be sought. The likelihood of increasing funding was discussed.
- Geographical balance in neighborhoods receiving the grants may be necessary.
- Whether or not a match to the grant is required needs to be determined.

Community Innovation Fund Discussion Notes

Rev. Dr. Martin Luther King Park
February 6, 2014
6:30 PM

Discussion on Potential Goals for Program:

- Bicycle and pedestrian improvements.
- Involving renters in civic affairs.

- Communication with new residents to Minneapolis, a group which includes young people living in the city for the first time.

Other ideas on Community Innovation Fund:

- Make the funding criteria clear and the process as simple. Many neighborhoods lack the ability to respond to complicated applications and reporting processes.
- Prioritize applications that leverage other funding sources. This could include NRP funds.
- Collaborations with other neighborhoods or organizations will increase the complexity of managing projects.
- Fund fewer grant that are larger for projects that test innovative concepts that can be applied elsewhere in the city. Emphasize projects that are transferable.

Community Innovation Fund Discussion Notes

Matthews Park
February 6, 2014
6:30 PM

Discussion on Potential Goals for Program:

- Keep goals broad and fluid. This will allow neighborhoods to develop creative projects.

Ideas on Community Innovation Fund:

- Use a two-step application process, much like CURA uses for grant program. First step would be a very simple project proposal. Projects that are approved on this first screen would then be asked to prepare a more detailed application. This way the best projects are funded, not those with the best grant writer.
- It is suggested that smaller grants be provided to a larger number of neighborhoods. This reduces the burden and cost of administering the grants by neighborhood organizations. It also avoids the issue of a quick ramp up in funding to administer the project than an equally rapid ramp down at the end of the project.
- Multiple year projects should be considered. This will result in projects which are more sustainable and spread the funding out. In any case, the duration of funding should be clear.

- The size of grants could vary, such as one or two large grants and several smaller grants.
- Collaboration is a valid goal. It should be acknowledged, however that there is a cost to collaboration.
- The program objectives should be clarified. Is the intention to provide seed funding for projects to continue, or to fund pilot projects to demonstrate concepts?
- Consider the timing of the application process. Some times of the year are busier than others for neighborhoods. As an example, don't have the application period for the grants coincide with the Community Participation Program application period.
- Attempt to build as much flexibility into the grant process as possible.
- Grant recipients should report results from projects and make presentations at the Community Connections Conference.
- It is important to anticipate and allow projects to fail.

Examples of Potential Projects:

- Expanding Community Connection Project to bridge cultures
- Expansion of Spokes Bike Center
- Food classes at Co-op
- Innovative approaches to stormwater management
- Pedestrian crossing on busy streets such as Franklin Avenue.

Community Innovation Fund Discussion Notes

Crown Roller Mill
February 18, 2014
6:30 PM

Discussion on Potential Goals for Program:

- Sustainability issues, such as LEED certification for neighborhoods.
- Goals should not be too defined and should relate to the goals the City is developing.
- Appropriate development for individual neighborhoods. Currently City approaches development as "one size fits all for neighborhoods"

Ideas on Community Innovation Fund:

- Neighborhoods should be able to partner with a City department.
- There should be fewer grants which are larger in dollar amount. Perhaps have a tiered approach with a few large grants and a greater number of smaller grants.
- Some consideration should be given to geographic distribution of the grants, but it should not be a primary consideration.
- Given the amount of money available, capital projects should not be funded. Innovative projects like utility box wraps, while demonstrate a concept, could be considered.
- Art project or major events should be considered.
- Will the program allow funding for innovative expansion of existing projects which could serve as a demonstration for other neighborhoods?
- Keep the application process simple. Look to the CURA process.
- How projects are evaluated should be made clear. An example is the City Public Works Department's graffiti grants.
- Allow advances for funding, since many neighborhoods do not have the resources to initiate a project.
- Allow administrative fee, but have limits or a flat fee.

Community Innovation Fund Discussion Notes

North Commons
February 19, 2014
6:30 PM

Discussion on Potential Goals for Program:

- Goals should be broad to allow innovative ideas.

Ideas on Community Innovation Fund:

- Entire process, such as evaluation criteria, who is reviewing applications, etc., should be transparent.
- Interviews of project applicants should be considered.
- In addition to NCEC members, others should be considered for the evaluation panel.

- Provide at least 50 percent of the grant up front.
- Require quarterly reports and a year-end report.
- Allow neighborhood organizations to match funds with funding from CPP, NRP, foundations, etc.
- The funding years should be clarified (2015-16?).
- It is doubtful whether grant recipients should be allowed to reapply for funding for the same project in subsequent grant cycles.
- One neighborhood organization should be designated as the primary grant recipient. Others who partner in a project, but are not the primary grantee should be allowed to collaborate in another project.
- In evaluating applications, weight should be given to a projects applicability to other neighborhoods.
- The City should be careful about neighborhoods partnering with institutions which may have significant sources of funding elsewhere.
- Applicants should be evaluated on how engaged or representative the neighborhood organization is.
- Have a contact person at NCR that applicants can communicate with.

Comment received after the meeting:

How representative a neighborhood organization is should be considered. Quite specifically, if a board for a neighborhood doesn't represent the demographics of the neighborhood within reason (example: a nearly all white board in a neighborhood with a majority of residents of color, or boards with little to know diversity), that should factor in strongly to consideration on this grant. The CPP language is strong about engaging under-represented residents and if an organization isn't doing that well with its current city funding it shouldn't be as eligible to receive additional funding. Some sort of transparent reporting and weight to that as a factor in the application should be considered.

Community Innovation Fund Discussion Notes

Folwell Park
February 24, 2014
6:30 PM

Discussion on Potential Goals for Program:

- Should follow goals currently under consideration by the City Council.
- Allow flexibility, not specific goals.

Ideas on Community Innovation Fund:

- Spread the grant around with more, smaller grants.
- Applications should be evaluated on merit without trying to achieve geographic balance in grant awards.
- A consideration should be given to the needs of neighborhoods. The Northside neighborhoods have greater need than most other areas of the city.
- Keep process simple.
- Allow neighborhoods to submit NRP Phase II projects that were not funded.
- Like the CURA program, all grant recipients should be required to give a presentation on their project at the end of the grant cycle.

Examples of Possible Projects:

- Expanding availability of food, such as a feasibility study for a grocery store.
- Projects like the Tiny Fields project that grows food on small plots.
- Health and wellness projects.
- Collaborative activities such as the North First project.
- Youth gathering places

Community Innovation Fund Discussion Notes

Waite Park
March 6, 2014
6:30 PM

Ideas on Community Innovation Fund:

- Use CIF funds to reimburse neighborhoods for money lost in repurposing NRP funds in 2010.

- Allow capital projects to be eligible for funding.
- Most of the funding should be allocated to collaborations between neighborhood groups rather than collaborations between neighborhood groups and other organizations.
- No provisions should be made to distribute grant awards throughout the city.
- Use a two year funding cycle.
- NCEC is the appropriate body to review applications and recommend projects to be funded.
- Do not deny applications on the basis of limited resources by neighborhood